

## **PRESS RELEASE**

Tuesday, June 20, 2017

FOR IMMEDIATE RELEASE

### **RED DEER PUBLIC LIBRARY OFFERS FREE RESIDENT LIBRARY CARDS TO CELEBRATE CANADA 150**



The Red Deer Public Library Board is pleased to offer free Library cards for Red Deer adult residents in celebration of Canada 150. Teen and Children's cards are already free.

Beginning July 1, adult residents who bring in photo and proof of their city address will be given a one year membership for use at any RDPL Branch. Adult residents who already have a card may renew for free, as long as there are no overdue fines outstanding. The free card program will be offered until the end of December, 2017.

"A free library card is the Library Board's Canada 150 gift to the community," says Board Chair Jim Taylor. "Similar to the free Parks Canada passes, we want to make it easy for people to discover the many benefits of library membership."

Adds Christina Wilson, CEO: "Your Library card is the key to the many cultural and literary treasures in the collection" explaining that it entitles people to borrow books, magazines, music CDs, movies on DVD, games, magazines and toys and also provides online access to eBooks, eMagazines and many online resources.

"Through RDPL's website, card holders can access an amazing online library, made up of primary historical documents, streamed content that includes comics, movies and music, newspapers from around the world and in various languages, a language learning program, a car repair database, Consumers Reports and many others".

Free programs are a big draw for many of our customers, Taylor says. Programs range from movie days, family storytimes, summer reading clubs, to Red Deer Reads Community Book Club programs, Travel Memories, First Thursday Concerts and more.

"Library programs for all ages are offered in the three Branches of Dawe, Downtown and Timberlands", he says. "They are places to learn, be creative, have fun and even meet your neighbours!"

"It's worth noting that in Canada's 150 year history, RDPL has been offering diverse collections and services to the community for 103 of them! Offering free cards to Adult residents is our gift to Red Deer."

For more information, contact:

Jim Taylor, Chair  
Red Deer Public Library Board  
jim@rolyat.ca

Christina Wilson, CEO  
Red Deer Public Library  
PH: 403-346-4576, Ext.1010  
cwilson@rdpl.org