

PRESS RELEASE

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FOR IMMEDIATE RELEASE

RED DEER PUBLIC LIBRARY (RDPL) OFFERS FREE RESIDENT LIBRARY CARDS



At their December board meeting, the Red Deer Library Board decided to continue offering free Library cards for Red Deer adult residents, effective immediately.

Adult residents who bring in photo ID and proof of their city address will be given a one year membership for use at any RDPL branch. Red Deer residents who already have a card may renew for free, as long as there are no overdue fines outstanding.

“A free library card is our way of ensuring all Red Deerians, from children to seniors, can enjoy the library without barriers,” says Jim Taylor, Library Board Chair. “Continuing to offer free cards also provides the board with the opportunity to fulfill our plan of service and promote board values.”

“Your library card isn’t just your key to for borrowing physical items such as books, music and movies,” adds Christina Wilson, CEO, Red Deer Public Library. “Your card is also your key to unlock a huge online library where card holders can access streamed content such as movies, music, consumer reports, eBooks, magazines, car repair databases, newspapers from around the world, language learning programs and so much more.”

“Offering free cards to celebrate Canada 150 was our gift to Red Deer. Continuing to offer free cards, even after Canada 150, is our way of making this ‘the gift that keeps on giving,’ which is fitting for the holiday season,” says Taylor.

For more information, contact:

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