

MISCELLANEOUS STATISTICS

CIRCULATION OF BOOKS

	Central	Eastview	West Park	North Hill	South Hill	Total
1968	185,958	8,865	14,201	3,901	6,221	219,146
1967	155,485	18,161	15,476	4,236	6,394	199,752

BOOK STOCK, CENTRAL LIBRARY

	Fiction	Non Fiction	Juvenile	Total
Book Stock, Dec. 31, 1967	9,773	10,647	10,088	30,508
Additions, 1968	1,184	1,486	1,833	4,503
Gross Book Stock, Dec. 31, 1968	10,957	12,133	11,921	35,011
Discards	58	523	419	1,000
Net Book Stock, Dec. 31, 1968	10,899	11,610	11,502	34,011

BOOK STOCK, BRANCH LIBRARIES

	Eastview	West Park	North Hill	South Hill	Total
Book Stock, Dec. 31, 1968	4,666	3,440	2,313	2,062	12,481
Additions, 1968	227	256	216	234	933
Gross Book Stock, Dec. 31, 1968	4,893	3,696	2,529	2,296	13,414
Discards	131	11	2	36	180
Net Book Stock, Dec. 31, 1968	4,762	3,685	2,527	2,260	13,234

GROSS BOOK STOCK

Main Library	33,951	Branch Libraries	13,234	Total	47,185
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STOCK OF PHONO-DISCS

Net Stock, Dec 31, 1968:	286,	Additions	161,	Discards	14	Total Dec. 31, 1968	433
Circulation of Phono-Discs in 1968: 1728							

FILMS

Circulation of Films, 1968: 351
 Number of films borrowed from N.F.B., Calgary (included in above figure): 37
 Number of times projectors rented: 99

ROOM RENTALS

Number of Meetings he'd in the Charles Snell Gallery, 1968: 61
 Number of Meetings he'd in Canada Room, 1968: 108

NUMBER OF NEW MEMBERS

1968	3,684
1967	3,007

OPERATING EXPENDITURES

Salaries and wages	39,000.00	Heat	697.00
Magazines	621.00	Caretaking Supplies	623.04
Membership Dues	142.10	Water, Garbage and Sewer	241.50
Freight and Express	383.83	Insurance	484.64
Postage	139.20	Books	22,813.85
Stationery and Supplies	2,442.95	Film Repairs and Equipment	1,205.00
Telephone	469.64	Caretaking	2,140.00
Equipment and Furniture	1,087.00	Building Maintenance	280.00
Car Allowance	360.00		
Phono Records	474.84	Contingencies	1,173.00
Miscellaneous Administration	330.00		
Light	2,406.14	TOTAL:	77,514.73

(The above figures have not been audited.)

LIBRARY BOARD MEMBERS

Mr. Robert Scammell, Chairman	Alderman Mrs. L. H. Taylor (ETHEL)
Mr. Harold Dawe, Secretary	His Worship, Mayor R. E. Barrett
Mr. V. Caddy	* * *
Mrs. Colm Hogan	Mr. MacDonald Coleman, B.A., B.Ed., B.L.S., Librarian
Dr. W. B. Parsons	Mrs. Gilda Russell, Assistant Librarian

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Red Deer Public Library



ANNUAL REPORT

1968

Mr. Chairman and Members of the Board:

1968 marked the first year of operation of Red Deer Centennial Library. It is a year that has conclusively proved how well planned the building is, and how much appreciated are the facilities provided. Because of this it has been a most rewarding year for all those concerned with the Library — the Board, the Staff, and the citizens of this city.

Highlights of the Library's operations during the year would include: an increase of 10% in the circulation of books, the addition of more than 5,000 new books or approximately 100 new books a week, the inauguration of film service, the start of a regular weekly story hour for children, and, at year's end, the extension of Library hours to provide for service on Sunday. One of the unfortunate highlights of the year was the fire at Eastview School in the summer which resulted in the temporary closing of the Public Library branch in that institution.

CIRCULATION

The Red Deer Public Library has always been a much-used institution and in 1968 it was used more than ever before showing an increase of 10% in the number of books borrowed — a percentage that was much larger than the population increase. This rise in circulation is notable in that many public libraries in Canada have been reporting decreases. If fire had not resulted in the closing of the Eastview Branch for six months of the year the number of books borrowed would have been even larger.

At the four branch libraries circulation showed a slow but steady decline which may well be due to the further development of school libraries — and, if so, should be welcomed. The net increase in circulation at the central Library came to a pace-setting 19%

FILM SERVICE

In May of 1968 the Red Deer Film Council formally disbanded and its assets, consisting chiefly of three projectors and three screens, were turned over to the Public Library. The Library took out a membership in the Central Alberta Film Federation which membership entitled it to receive a block of thirty films on a rotation basis every two months. In addition the National Film Board deposited approximately 45 films in this Library.

Regulations applying to the borrowing of the films and the projectors were left, more or less, unchanged from what they had been when the Department of Agriculture Offices here in Red Deer had handled the films for the City. 351 films were circulated from the Public Library during the year. Estimating the audience for each film at 30 this would seem to indicate that over 10,000 people saw films borrowed from the Library. 37 films were borrowed direct from the National Film Board in Calgary in response to specific requests from local groups. Projectors were rented out on 99 different occasions.

A short projectionist's course was given during the year and plans are underway to hold a film education course in 1969.

The addition of films to the stock and services of the Red Deer Public Library has been one of the major changes of the year. It seems safe to say that in the year ahead this service will grow and expand.

ROOM RENTALS

The Centennial Library does not have an auditorium attached to it but it does have two rooms, the Charles Snell Gallery and the Canada Room, which may be rented by organizations. As yet these two rooms are not being used to capacity but, during the year the Snell Gallery was rented out approximately once a week (60 times) and the Canada Room about twice a week (108 times).

STORYTIME

A story hour for children from ages four to nine was inaugurated shortly after the opening of the new library. During the year 41 sessions were held — each on Saturday morning at 10:30. 649 children attended these sessions for an average attendance of 16 at each. Once again Mrs. Nash volunteered her services as our regular story teller.

EXHIBITS

A program of regular exhibits was put into effect during the latter half of the year. On the lower floor regular exhibits of art from each of the city's public and separate schools were shown and have brought increased interest in the Library, and, hopefully, encouragement for young artists. On the upper floor several outstanding exhibits were shown from those available on the Glenbow Art Circuit. The Afternoon Art Class, the Evening Art Class, and the Parkland Art Group also provided exhibits.

In the glass case regularly slated exhibits included those from the Coin Club, the Rock and Gem Club, the Red Deer Craft Centre, the Stamp Club as well as a special exhibit of books from the Galbroith Collection of Canadiana. This program of exhibits will be continued and expanded in the coming year. Specifically it is hoped that the Archives Committee will be able to provide a series of distinguished historical exhibits in the lower hall.

In closing this report I wish it were possible for me to thank each and everyone who has contributed to the Library's success in the past year. Such would be an impossible task. It must suffice to give special thanks to Mrs. Nash for her contributions to the Story Hour; to J. G. MacGregor for his work in choosing books for the Galbraith Collection; to Mr. Lorne Render of the Glenbow Art Department; to Mrs. Myrtle Ireland of the Art Classes; to Mr. Norman Sherriff of the firm of architects; to Mr. Bower and Miss Van Loven of the Red Deer Advocate; to Mrs. Margery Haigh for her distinguished floral displays; to Messrs. Bob Price, Slim Cunningham, and Joe Brumac for their help with films; to the Library Staff and to each and every member of the Library Board.

Respectfully submitted,

MacDonald Coleman, Librarian.